

# Launching Strong

WELCOME TO TEAM UNITED FASHIONISTAS



## My Path

Let's get to know you

- FAST PATH
- STEADY PATH



**PERSONALITY TEST**  
**LOVE LANGUAGE TEST**

WHAT'S THE BEST WAY OF COMMUNICATION?

- TEXT
  - CALL
- HOW OFTEN? \_\_\_\_\_



## Support:



**LOGIN** ID# \_\_\_\_\_

**PAPARAZZI SUPPORT:**  
855-697-2727



**DOWNLOAD THE APP:**  
[APPLE STORE](#) OR [GOOGLE PLAY](#)  
**HOW TO USE THE APP**

WHAT PROBLEM/NEED ARE YOU TRYING TO SOLVE?

- Extra Money
- Time
- Financial Security
- Purpose & Meaning

## My Goals:

MY 90 DAY GOAL:

\_\_\_\_\_

MY ONE-YEAR FINANCIAL GOAL:

\_\_\_\_\_

HOW MANY HOURS PER DAY CAN YOU WORK INTENTIONALLY?

- 1-2 HRS
- 3-4 HRS
- 5+ HRS

**\$ MY MONTHLY INCOME GOAL:**

- \$0-\$300
- \$300-\$500
- \$500-\$700
- \$700-\$1,000+

## Ways to Earn Income:

**1**

**SELLING:**

$$\text{Desired Retail Profit: } \$ \_\_\_\_\_ \div 2.25 \text{ (profit per accessory sold)} = \_\_\_\_\_ \text{ (# Of Pieces to Sell this Month)}$$

**2**

**SHARING THE OPPORTUNITY:**

**CORE RANK: GO FOR DIRECTOR**



**This is You**  
You have 50 PV  
(25 pieces... either purchased for inventory, or in website orders)



**This is Lori**  
Lori joined with you  
She is your personally sponsored.  
She is your first line.  
She has 50 PV.  
You now get 10% of Lori's PV.



**This is Tim**  
Tim joined with you  
He is your personally sponsored.  
He is your first line.  
He has 50 PV.  
You now get 10% of Tim's PV.



**This is Pam**  
Pam joined with you  
She is your personally sponsored.  
She is your first line.  
She has 50 PV.  
You now get 10% of Pam's PV.



**This is Abby**  
Abby joined with Lori  
She is your 2nd line.  
You now get 5% of Abby's PV.



**This is Zach**  
Zach joined with Pam  
He is your 2nd line.  
You now get 5% of Zach's PV.

**AVERAGE EARNINGS OF DIRECTOR: \$186.63**

**[INCOME DISCLOSURE STATEMENT](#)**

(\*Find 3 Business Partners) (\*PV: Personal Volume)

**3**

**FREE WEBSITE + PREMIER APP**

[HTTPS://PAPARAZZIACCESSORIES.COM/](https://paparazziaccessories.com/)\_\_\_\_\_

## My Contacts

**10 EASIEST:** Closest family & friends to focus on sharing the products and booking parties:

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**RECOMMENDED CONVERSATIONS**

**10 BEST:** My dream team. People who would be great at this Business.

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# My Activities

## {Next 2-7 days}

**Congratulations!** In the next 24 hrs, please watch our [Welcome Video](#). Write down your reason for saying 'YES', and post it where you can frequently see it.

**ANNOUNCE** your new journey on your facebook wall! Take an "I'm TOO EXCITED" picture of yourself and post it! Build that excitement with your audience, family and friends...

In the next 72 hrs, Start a "**Countdown to my Kit**" post! Ask them to guess the exact day and time it will arrive! People love guessing stuff! (Check Tracking for ETA of Kit)

**Create a FB Group:** (Just as easy as setting up your personal account on facebook). This will serve as your [VIP GROUP](#) for your customers and a place for you to build a sense of community as well as a private shopping experience. You will post New Arrivals here. You can use any of the following words: Sparkle, Bling, VIP, Extravaganza, Jewelry, etc.

**Launch Party:** [CREATE AN EVENT](#) on your personal profile to launch your business! Contact your 10 Best & 10 Easiest list. Message those who attend/RSVP/interact with your event. "**Hey, {insert name}, thank you for liking [commenting] on my post. I have started a private group for my business. Can I send you the link?**" (Create the Launch Party 7-14 days from Signing up) (What to post? [Click Here](#))

**Unboxing:** A week from signing up you should have gotten your Kit! Choose to **Go LIVE** on your personal profile and unbox your kit. Choose 3-5 favorite pieces to show and tell them what you like most. [ex: it might be 3 pair of earrings because earrings are your favorite] Keep it at 10 minutes or less. Don't use this as a time to promote your business, but to share a product you love. Follow-up in messenger with anyone that likes/comments/interacts on your video and invite them to your Launch Party... "**Hey, {insert name}, thank you for liking [commenting] on my video. I have my first live party coming up on {insert date}. I am so Excited! Can I send you the link?**"

## {Next 10-30 days}

[Download](#) Boards & [Learn How](#) to use it! [How to download?](#)

[Login](#) & Let's Place your [First Order](#).  
{[New Releases](#)}

Learn about [Invoicing](#), [Packaging](#) and [Shipping Tools](#). [Amazon](#) list.

Let's post your [First Album](#) inside your VIP group.

Learn our Back Office  
([Quick Reference Guide](#)).

Learn pointers about [going LIVE](#).  
[How to](#) describe the Jewelry.

Let's Talk about [behind the scenes](#) &  
Let's talk about [Organization](#).

Let's talk about [Branding](#) & Let's  
Talk about [Sales](#) & [Team](#).

Let's Learn more about the [Fashion Fix](#) and [P&P](#)

Do the [Cinderella Challenge](#).

Let's talk about your [Daily Method of Operation \(DMO\)](#).



**Share your "WHY"** : This can be done days later after your Launch Party.

**Go LIVE!** Share your reason for starting your entrepreneurial journey. Share the excitement of YOUR new business and how it is going to help you. People buy WHY you do things, not WHAT you sell. Message those who like or comment on your post: "**Thank you for watching my Live! I am so excited about this business and would love to hear your opinion. If I sent you a video, would you watch it? or Are you busy Monday night at 8pm EST? If they say no, invite them to our Zoom.**" > Here is the [VIDEO](#) to send.

**SUPPORTGROUP:** [TEAM UNITED FASHIONISTAS 2.0](#)