

## DMO WEEKLY INSPIRATION

We are *Not* sales people, we are *Shares* people. Our job is to share, their (your audience) job is to decide.

### MONDAY – MOTIVATIONAL MONDAY/ MYSTERY MONDAY

MYSTERY FAVORITE ITEM. TAKE A SELFIE (MAKE SURE YOU HAVE AT LEAST 3-5 PIECES OF THE SAME ITEM BEFORE POSTING PICTURE).

DO SOME COMPARISON ITEMS. SUCH AS SILVER VS GOLD. THIS AND THAT. ETC

### TUESDAY – TOP TIP TUESDAY/TALK ABOUT IT TUESDAY

SHARE A TIP. MAYBE A GENERIC TIP. GOOGLE JEWELRY TIPS. GO LIVE, REPLICATE THE VIDEOS YOU FIND, OR THE TIPS YOU FIND ON YOUTUBE/PINTEREST. BE A PROBLEM SOLVER. ENGAGE WITH YOUR AUDIENCE. ASK THEM A QUESTION.

### WEDNESDAY – WEAR IT WEDNESDAY/ WORK IT WEDNESDAY

WEAR A SUPER CUTE FASHION OUTFIT WITH YOUR NEWEST PIECES.

YOU CAN ALSO POST A PICTURE OF YOU WORKING YOUR BUSINESS. EX. DESKS, ORDERS, POST OFFICE, YOUR OFFICE, YOUR COMPUTER, ETC.

### THURSDAY – THANKFUL THURSDAY

BE MOTIVATIONAL AND POST SOMETHING EMPOWERING THAT RELATES TO YOU. START A “GRATITUDE POST” ON YOUR TIMELINE. USE *ATTRACTION MARKETING* TO RELATE SOMETHING BACK TO YOU.

### FRIDAY – FOLLOW UP FRIDAY/FREE FRIDAY

MAKE SURE YOUR FOLLOW UPS ARE UP TO DATE. GO TO YOUR PROFILE AND INTERACT WITH ALL THE LIKES AND COMMENTS. REPLY BACK TO *ALL* OF THEM, BUILD RELATIONSHIPS. OFFER THE BUSINESS OPPORTUNITY TO YOUR FOLLOW UPS. DO AN INCENTIVE GIVEAWAY FOR PEOPLE WHO SHARE AND LIKE YOUR PAGE, ETC...

### SATURDAY – SHARE THE LOVE SATURDAY/STYLE ME SATURDAY

SHARE SOMETHING ABOUT YOURSELF OR YOUR FAMILY.

GO LIVE WITH YOUR WHY.

INTERVIEW ONE OF YOUR NEWEST TEAM MEMBERS...

OFFER THE OPPORTUNITY TO 3 PEOPLE OVER THE WEEKEND.

### SUNDAY – STAR ITEM/ SUNDAY FUNDAY

PICK YOUR “ITEM OF THE WEEK” – IT DOESN’T HAVE TO BE JEWELRY.

DO A VIDEO. MAYBE YOU LIKE TO DO MAKEUP, FASHION, SHOES, PAINT, DECORATE, ETC... HAVE FUN WITH THEM.

TIP: SHARE SOMETHING ABOUT YOU, YOUR WEEKEND, ASK WHAT EVERYONE IS DOING AND REMIND THEM TO SHARE YOUR LIVES FOR YOUR MONTHLY DRAW. ASK WHO IS NEW AND MESSAGE THEM AFTERWARDS THANKING THEM.

WHEN DOING LIVE VIDEOS, BE CONSISTENT AND PICK THE SAME DAY AND HOUR.