

# Paparazzi Facebook Party

*Let's earn you some free jewelry, girlfriend!*



## I'm so excited for you to be a hostess!

Your Facebook Event has been created, you've been added as a co-host and should have received an invitation from me.

So what do you do now? The first steps you take while waiting for the live party to begin will really help you to earn as many hostess rewards as possible during your party! Your guests are attending for you! Help them to have a blast and it'll be a fabulous party!

**1**

WRITE A POST ON THE  
EVENT PAGE  
WELCOMING GUESTS  
TO THE PARTY!

**2**

INVITE, INVITE &  
THEN INVITE SOME  
MORE!

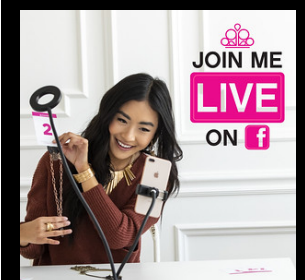
**3**

INTERACT WITH YOUR  
GUESTS INSIDE THE  
EVENT BEFORE THE  
PARTY BEGINS!



JEWELRY *joy*  
paparazzi  
JEWELRY *led*  
paparazzi

paparazzi  
**FEED  
YOUR  
\$5 HABIT**



## More Details on First Steps

Of course, this may not answer all of your questions, but we'll stay in touch!

**1. Welcome your guests!** This post introduces them to the event and lets them know how excited you are! Feel free to post photos of your favorite Paparazzi pieces and be creative!

**2. Invite!** The option to invite friend should be located right beneath the Facebook event banner. Not everyone will attend, but the more you invite the more free jewelry you're likely to earn. Customers order 3-5 pieces on average, but some order 10-20 or more! You'll be shocked at how quickly it adds up and how much your guests enjoy it! You can private message friends with the party link as well.

**“\$5.00 jewelry may not change the world, but those who wear it will.”**  
- Mission Statement

**3. Interact with your guests!** They will have more fun when they know you're having fun!

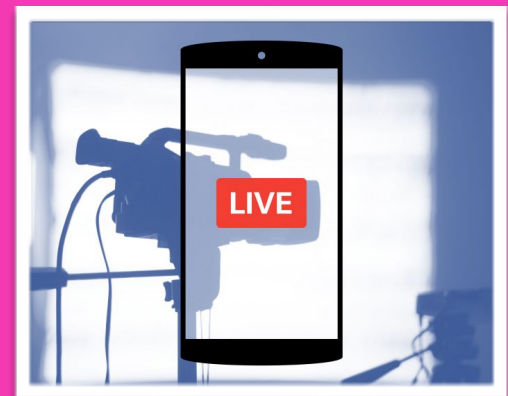


You can tag them on my posts (I will post in the event at least once a day leading up to the live party), post on the event wall, share the event on your personal Facebook page, and encourage them to share and invite are just a few examples. If you'd like additional ideas you're welcome to ask me!

## THE MAIN PARTY WILL BE HELD VIA FACEBOOK LIVE!

On the evening your party is scheduled to begin we will have our Facebook Live portion of the event! It will last about two hours, and if you can be present for at least the first half of the show that would be fabulous! Welcome your guests as they jump on! Interact and help them to have a great time!

- ★I'll invite your guests to join my VIP group as well.
- ★Shopping albums with hundreds of additional pieces will be posted inside my VIP group!
- ★Any purchases your guests make from my VIP albums will count toward your hostess rewards as well.



## *How do Hostess Rewards work?*

There are several ways for you to earn rewards during your party!

1. You will receive **1 free accessory** for a party with over \$50 in sales!
2. You will receive **1 free accessory** for every 10 sold to your guests! This can add up incredibly fast!
3. You will receive **1 free accessory** for each friend who books a party! You can redeem this free item when you attend and support those friends as hostesses of their own parties!
4. You will receive an additional **5 free accessories** if at least 15 of your guests make a purchase!

I encourage you to shop during the live video as well as in the VIP group albums! I often have multiples of everything I show during the live event. Don't let your favorites sell out! However, I won't be able to tell you how many free pieces you've earned until after the party closes.

Your own selections can count toward your party total if you choose! You would simply pay for your items and they would likely help you to earn at least 1 or 2 more free accessories!

Hostess rewards are based on paid orders. If any of your guests claim items, but do not pay, those items will be deducted from the overall party total. Your order will be shipped out, including any free items you've earned, once all of your guests have paid!

*Now...*

*let's see how much FREE BLING you can snag!*