



Customer & Business Connect Conversations

These examples will help you share your products and business opportunity from a **place of service!** Never “pitch” someone in the first message. Connect the same way as you would in person. Remember, people are never looking for a product or opportunity but they are looking for a **SOLUTION** to their problems. Be **conversational** and simply ask if they’re open, using the below examples as guidance:

Your “10 Easiest” Conversations:

“I just started a new business and I’m really excited. I was wondering if you’d be willing to support me in my launch by trying one of FAVORITE pieces (They are nickel and lead free) and then sharing your feedback by sharing a post with your friends? Their jewelry is amazing and they’re helping so many people gain more confidence without breaking the bank. It would mean so much to me if you’d be willing to help me out. But if not, no worries at all.”

Your “10 Best” Conversations:

“I just started a new business project that I’m really excited about. I really respect you and would love to get your thoughts on it. I’ve never seen anything quite like this and I think it has a ton of potential. Would you be open to taking a look to see if you or someone you know might be interested? If not, no worries at all.”

Super Effective Business Conversations:

“I want to be transparent about why I’m reaching out. I’m really loving [insert something about the company that you genuinely enjoy]. You’re [insert genuine compliment] which is really nice to see, especially these days. I’ve recently started a new project online / I’m not sure if you’ve seen what I do online, and I wanted to ask, are you at all open to learning how you can add an extra \$500-1000 to your bank account from social media? If not, totally cool. I’d love to stay connected either way!”

“...are you at all open to having a peek at what I do to make extra money from your social media if it wouldn’t interfere with what you’re already doing? If not, totally cool. I’d love to catch up either way!”

Follow-up Conversation (within 24-48 hours):

“Hey, did you have a chance to watch the video? I’d love to hear what you liked best”

→ Don’t ask “what did you think?”. People are programmed to think of something negative first. By asking what they liked best it forces them to think of something they liked!

For those who are interested in learning more, or have questions, move them into a group chat with 2-3 experts. Don’t answer their questions yourself. Follow the ATM steps and [find additional scripts here](#).

Managing Objections (FEEL, FELT, FOUND can be used for any objection):

“I know how you **FEEL**, I **FELT** the same way [insert your story/situation], but what I **FOUND** is... [share how you realized you were wrong and why it’s actually not at all what you thought].