

Customer & Business Connect Conversations

These examples will help you share your products and business opportunity from a place of SERVICE! Never “pitch” someone in the first message. Connect the same way as you would in person. Remember, people are never looking for a product or opportunity but they are looking for a SOLUTION to their problems. Be conversational and simply ask if they’re open, using the below examples as guidance:

Your “10 Easiest” Conversations re: Product:

New Consultant Conversations:

“I just started a new business because {insert your reasoning why you joined or what problem you were/are trying to solve}. I immediately thought of you because {insert why you thought of them}. I would love to include you on the launch. Making others feel good about the way they look and feel is something I am super passionate about. Could I send you a piece of jewelry to try and if you love it, would you make a post by sharing your feedback with your friends? If not, no worries at all.”

Established Consultant Conversations:

“Hello! I started a business a few {years ago, months ago, weeks ago} because {insert your reasoning why you joined or what problem you were/are trying to solve}. I have been thinking of you because {insert why you thought of them}. I have become super passionate about helping women gain confidence in the way they look and feel. Could I send you a piece of jewelry to try and if you love it, would you make a post by sharing your feedback with your friends? If not, no worries at all.”

Your “10 Best” Conversations re: Opportunity/Business:

New Consultant Conversations:

“I just started a new business opportunity that I’m really excited about because {why are you excited, what problem are you trying to solve?} I would love to get your thoughts on it. I know it has a potential to impact so many women.

Do you have a few minutes to review this {video, flyer, 3rd party tool} to see if you or someone you know might be interested?
If not, no worries at all.”

Established Consultant Conversations:

“I started a business a few {months ago, weeks ago, years ago}, that I’m really excited about because {why are you excited, what problem are you trying to solve?} I would love to get your thoughts on it. It is impacting so many women in a positive way.

Do you have a few minutes to review this {video, flyer, 3rd party tool} to see if you or someone you know might be interested?
If not, no worries at all.”

Next Steps ATM Method

Managing Objections:

“I know how you FEEL, I FELT the same way [insert your story/situation], but what I FOUND is... [share how you realized you were wrong and why it’s actually not at all what you thought]